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# ULTRA-VIOLET RAYS

426/248  
VERAGES

James'

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ANNOUNCE THE USE OF  
**ULTRA-VIOLET RADIATION**

*in the manufacture of their  
three famous varieties of*

**SALT WATER TAFFY**

SCIENTISTS agree that foods treated with ultra-violet rays are more healthful. The treatment of James' Salt Water Taffy increases and preserves its healthful qualities while the billions of air cells provide an exceptional field for the absorption of these rays.

The irradiating of Salt Water Taffy is original with James' Inc., and is the outstanding achievement in the manufacture of Salt Water Taffy, surpassing all past efforts to give the public a product that is wholesome and healthful.

We are Salt Water Taffy specialists and the use of ultra-violet rays is included in our:

- Original "Cut-To-Fit-The-Mouth" Salt Water Taffy
- Chocolate Sealed—our delicious taffy covered with fine rich chocolate—each piece foil wrapped
- "Cello-Sealed"—(Salt Water Taffy sealed in cellophane) in the new "Cut-To-Fit-The-Mouth" shape

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Treating with the ultra-violet ray is just one of the many extra features that make James' Salt Water Taffy a favorite with those who want the best.

# CANDY BY MAIL

We conduct the largest candy mail order business in Atlantic City. Our candy is mailed to all parts of the world.

We are in a position to make prompt shipments of fresh candy, anywhere, any time, in any quantity. Safe delivery guaranteed.

Parcel Post rates on schedule below.

## POSTAGE RATES

Lbs.	Zone	Zone	Zone	Zone	Zone	Zone	Zone
	2	3	4	5	6	7	8
1/2	.07	.08	.08	.09	.10	.12	.13
1	.08	.10	.12	.15	.18	.22	.25
2	.09	.12	.16	.21	.26	.32	.37
3	.11	.16	.24	.33	.42	.52	.61
4	.12	.18	.28	.39	.50	.62	.73
5	.14	.22	.36	.51	.66	.82	.97

TO DETERMINE POSTAGE: Get the zone location of your city to Atlantic City, then follow down that zone column, opposite the amount of pounds desired.

Please state number and size boxes desired. Remittance may be made by stamps or money order.

## JAMES', Inc.

1519 Boardwalk

Atlantic City, N. J.